

**Press Release**

25th October 2010

Global Arena AG

Katsura Suzuki Consulting

**Business Alliance between Global Arena AG and Katsura Suzuki Consulting:  
Energizing Japanese business to expand globally and business investment  
between Japan and Switzerland**

Katsura Suzuki Consulting (KSC), based in Switzerland offers business consulting services and network support to global-operating Japanese clients and Japanese companies relocating to, or investing in Switzerland and similarly for Swiss companies with business interests in Japan.

Global Arena AG, also headquartered in Switzerland, offers the worlds largest and most extensive global marketplace of business locations and related services through its website ([www.global-arena.com](http://www.global-arena.com)). Location decisions are supported with *Global Arena Rank*<sup>™</sup>, an advanced algorithm providing objective location rankings. Global-arena.com is the only globally comprehensive resource for Foreign Direct Investment (FDI) information.

Implementation of location and foreign direct investment decision involves a wide variety of partners including corporate real estate, taxation, human resources, finance and legal services.

The KSC/Global Arena alliance makes it easier for Swiss and Japanese companies to go global, by offering FDI marketplace transparency and ranking services to Swiss and Japanese business partners. At the same time, the KSC/Global Arena alliance will reduce FDI transaction costs, as well as simplify and accelerate implementation of these decisions.

KATSURA SUZUKI CONSULTING  
Dr. Katsura Suzuki, MBA  
Tel: +41 78 739 3917 (Switzerland)  
Tel: +81 90 5549 6679 (Japan)  
Skype: katsura Suzuki  
Email: [info@ksc-global.com](mailto:info@ksc-global.com)  
URL: [www.ksc-global.com](http://www.ksc-global.com)  
Office: Beethovenstrasse 47, 8002 Zurich  
Japan: 3912, 6-20-7 Nishi-Shinjuku, Shinjuku, 160-0023 Tokyo

Global Arena AG  
Mr. Peter Storm (CEO)  
Tel. +41 44 503 95 50  
Mob. +41 79 707 4315  
Skype: peter.storm.global.arena  
Email: [info@global-arena.com](mailto:info@global-arena.com)  
URL: [www.global-arena.com](http://www.global-arena.com)  
Office: Beethovenstrasse 47, 8002 Zurich